



January 16, 2015

9:00-11:00 A.M.

Attendees:

Lori Trenholm, Kathleen Willette, Betty Balderston, Doreen McDaniel, Don Sheets, Lynne Caswell, Elizabeth Ward Saxl, Brianne McNally, Jaye Martin, John Cronin, Judy Shaw, Mary Richards, Jessica Maurer, Jane Margesson, Judi Watters, Trish Tornsen, Sophie Gabrion, Lyn Carter, Kevin Cuddy, Elise Baldacci, Margaret O'Connell, Holly Stover, Kathy Kenneborus

9:00-9:15

Introductions, welcome new members, approve minutes

- Margaret O'Connell, Volunteers of America
- Judi Watters, Bureau of Insurance
- Sophie Gabrion, NAMI Maine
- Kevin Cuddy, LSE
- Don Sheets, Maine EMS
- Minutes approved

9:15-9:25

2015 Schedule

- Meeting dates confirmed: 1/16/15, 3/6/15, 5/8/15, 7/10/15, 9/11/15, 11/6/15
- Include on schedule sheet:
 - May 15th, Summit at the Augusta Civic Center
 - October 29th, Roundtable location TBD
 - Council website url
 - Dona Garippa's contact information
- Annual meeting cycle updated: modify the schedule to have the organizational meeting in January. Council Governance schedule: January – December.

9:25-9:55 2015 Structure Confirmation

- **Standing Committee on Education and Awareness:** Approved with Jill Randall, staff attorney at LSE as new co-chair.
- **Multijurisdictional Scams Working Group:** Approved
- **LEO:** Approved, coming close to the end of the work- a new tool created for law enforcement (RADAR): members can request to see this product.
- **EMT:** Approved
- **NEW GROUP: Council Governance and Sustainability Working Group:** Chair: Lynne Caswell. Purpose: to address the need to develop succession plans and support new leadership development. Organize a strategic planning retreat to review the structure of the Council and the way in which it operates. Approved.
- **Leadership:** Judy Shaw and Lynne Caswell approved as co-chairs. This will be Judy's last term as co-chair. Elizabeth Ward Saxl approved as Secretary.

9:55-10:15 Update from the Education & Awareness Committee

- New Website Policy approved, will be posted on the website.
- Mandated reporter trainings: The Council will take the lead on this effort, potentially creating new working groups for each of the specifically identified mandated reporters in the statute.
- Stock Presentation & Speaker's requests
 - Approach to listing member organizations: Organizations that are listed on the website and in the presentation are those organizations that felt they could take a first call for help, holding themselves out as a point of emergency contact. This approach was approved. If any organization would like to be added to this list, contact Judy or Lynne.
 - Speaker's requests: Proposed method: Solicit all Council members and ask people that are interested to sign up to be on a speaker's bureau- include speaking parameters with a right to refuse any request. Requests to be received and fulfilled by the co-chairs. This method was approved.
 - Posting on website: The presentation will be posted in .pdf form with instructions re: who to contact to request a .ppt and instructions for use.
 - To include some sort of evaluation system so we can keep track how it's being used and how well it is meeting its intended purpose.
 - Future plans could include modification of certain slides to have more audience specific content.
- Summit (5/15/15 @ The Augusta Civic Center):
 - Proposed registration fee of \$25.00: Approved, to include scholarship/waiver if requested.
 - Proposed program: approved
 - More discussion needed:
 - Exhibitor's selection and fee?
 - Sponsorship fee?
 - Media promotion for the event
 - Reaching out to the Hanley Institute re: involvement and promotion.

10:15-10:35 Update from Working Groups

- EMS: The APS mandated reporter training on the website has been reviewed and is in the process of being modified. Once completed, Lynne will pass on to Don Sheets & EMS so they can personalize the training format. EMS working group will meet soon to discuss any additional needs.
 - APS and LTCOP are collaborating to push out mandated reporter training to nursing and residential facilities. They are interested in taking the EMS material and modifying it for different professions.
- SeniorSafe: January 27th there will be a training for LPL financial. Currently working to find a date to do a joint credit union/bank training in Northern Maine.
- Multijurisdictional scams: First meeting set for January 20th at 3-4:00 pm. Contact Judy if you are interested in joining.

10:35- 10:50 Strategic Plan Proposal

- Encompassed within new working group, now that the Council has been operating for a few years, we need to have another "retreat" to focus on goals and purpose. Anyone with experience conducting a strategic plan meeting should contact Lynne Caswell, chair of the new working group.

MCOA 2015 Legislative Agenda

Through the Maine Aging Initiative, the MCOA is supporting 14 bills, and more are emerging each day. These are the ones that are currently identified as ones that will receive MCOA support.

1. Family Caregivers in the Workforce: expand the definition of “caregiver” in FMLA to include aging parents.
2. Age in Place Through Comprehensive Planning: Guidance to towns and municipalities.
3. Housing bond: Funding for new senior housing units with some money reserved for home repairs.
4. Increased fees for direct care workers
5. Property tax relief for older adults
6. Fully fund the caregiver respite program
7. Provide targeted meals on wheels on Mainecare
8. Fund money minders program
9. Implement CARE Act
10. Reduce fees for credit freeze
11. Create public transportation advisory council
12. Bond for funding public transportation
13. PNMI funding bills
14. Background Check program
15. Broadband Bill
16. Foreclosure Bill
17. Freeze property tax bill for Seniors

Update:

The Legal Services for the Elderly Public Awareness Campaign will continue for an additional 3 years thanks to the John T. Gorman Foundation.

Next Meeting: March 6th from 9:00 am- 11:00 am at 76 Northern Ave, Gardiner Maine.