



Androskoggin County

ELDER ABUSE TASK FORCE

providing education | assistance | training | facilitation

Date

To,

The Androskoggin County Elder Abuse Task Force (ACEATF) would like to invite you to take advantage of a sponsorship opportunity to raise awareness of elder abuse in our community. The ACEATF is hosting the fourth annual Senior Resource Fair on Thursday, June 13th in recognition of World Elder Abuse Awareness Day, and we are seeking sponsors to help cover the cost of the event.

Maine has the oldest population in the nation, 19% over the age of 60, and each year there are over 14,000 calls to Adult Protective Services. The ACEATF is hosting this event to reach out to local seniors and let them know what kinds of resources and services are available. The Senior Resource Fair will be taking place at St. Mary's LePage Center in Lewiston from 9:00 am to 1:00 pm on June 13th. The event will feature local organizations providing services for seniors. In addition to tables featuring information, resources, and services, there will be speakers addressing topics such as Financial Scams, Prosecuting Cases, and presentations on services.

The Senior Resource Fair will be promoted in local media outlets, as well as online. Sponsors will be listed in all promotional materials. The suggested sponsorship amount is \$200.

The Androskoggin County Elder Abuse Task Force is a community partnership dedicated to ending elder abuse, generating resources, educating the community, and advocating meeting the needs of elder abuse victims. The ACEATF works to achieve this mission by providing educational programming for seniors and service providers, and raising awareness of the issue in the larger community.

We appreciate your consideration; a sponsorship of any size is an important contribution towards raising awareness of the issue of elder abuse in our community. I will be contacting you soon to follow up and answer any questions.

Sincerely and on behalf of the Androskoggin County Elder Abuse Task Force,