



What You Can Do to Participate in Maine's Elder Abuse Awareness Day Campaign

MAINE COUNCIL FOR
**ELDER ABUSE
PREVENTION**

No excuse for elder abuse #WEAAD2019

This June 15th, take part in World Elder Abuse Awareness Day activities! This toolkit is intended to help organizations and individuals across Maine participate in coordinated statewide activities for World Elder Abuse Awareness Day (WEAAD). Here are some ways you can get involved:

- ◆ Check out MCEAP's 2019 social media plan for social media posts to share on your own and your organization's social media networks. You can find the social media toolkit on MCEAP's webpage: <https://elderabuseprevention.info/>
- ◆ Display a "No Excuse for Elder Abuse" bumper magnet—get your friends and family to display one, too! To get free magnets, contact Judith Shaw at Judith.M.Shaw@maine.gov or Patrick Hood at Patrick.W.Hood@maine.gov. Take a picture of a "No Excuse" bumper magnet on your car, your truck, or any other interesting place you can think of and post it to your social media account. You could take a photo of your friends holding their bumper magnets – the more creative, the better! Just make sure to use the hashtag #WEAAD2019 so others can see how you are raising awareness.
- ◆ **Wear purple** when you're out and about on June 15!
- ◆ Attend the press conference to announce the winner of the GFWC Maine and MCEAP Elder Abuse Essay scholarship contest on June 14 at the Maine State House Welcome Center at 10am.
- ◆ Support local events around the state.